

K-11026/21/2006-Mkt.Cell(Vol-II)
Government of India
Ministry of Rural Development
Department of Rural Development
(Rural Livelihoods Division)

7th Floor, NDCC-II Building
Jai Singh Road, New Delhi-01

10th November, 2020

Circular

Subject:- Request to MoRD officials to visit SARAS Gallery at Gallery No. 4, Rajiv Gandhi Handicraft Bhawan, Baba Kharak Singh Marg. -reg.

The undersigned is directed to refer to the above mentioned subject and to say that Department of Rural Development is managing SARAS Gallery at Gallery No. 4, Rajiv Gandhi Handicraft Bhawan, Baba Kharak Singh Marg to provide marketing support to women SHG members through NIRD&PR. In this regard, it is informed that unmatched patterns of hand art produced by self-help groups of rural women such as bed sheets, clay lamps, wooden toys, carpets, furniture, decorative items, lanterns, pickle, jam, brass figurines, leather bags, Handmade masks and many more interesting things are available for sale on the occasion of DIWALI. Therefore, all officials of the Ministry are requested to visit the SARAS Gallery and bring home the smell of the soil of the village. Your effort will certainly make our endeavor to help the women SHG members successful.


10/11/2020
(Raghvendra Pratap Singh)
Director (RL)

To,
All officers and staffs of Ministry of Rural Development